



Optimal Level™
Center for Professional Development

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To Whom It May Concern:

Optimal Level has been in business for six years offering memberships to personal and professional growth meetings for women. Before that, I operated and owned a very successful scrap iron and metal company. Recently, I presented the first Optimal Level Quarterly Forum for professional and business women and men. Since this is a new, essential part of my business plan with my exposure and reputation riding on its success, I needed a dynamic and interesting speaker to set the spark and gain buy-in from first time attendees.

I had heard Deborah speak at an event and thought she was great. I had heard from others who heard Deborah speak at other events that Deborah was a wonderful speaker. What I particularly liked about Deborah was that it was clear that her motivation and delivery came from her heart. I attend numerous events, seminars, and presentations for networking purposes, and frankly, I am bored and disappointed with most of what I hear at this point. Hearing Deborah, I heard something new – not someone copying a dozen others, not someone coming off their Toastmaster's experience and follow-the-dots lessons, not someone wanting something from me. Rather I heard someone sincere, experienced, knowledgeable, and someone who talked to everyone at a level appropriate for her entire audience, old and new-timers, with good, sound, helpful information.

On top of that, Deborah has what many refer to as "likeability." When Deborah presents, not only do we root for her because we like her, our minds don't wonder because she puts us off, as do many other presenters who are trying to impress us. We trust Deborah, not only because she has years which have produced honest expertise, but because we sense a genuine desire to provide for us what it is we came to get by being at the event at which she is speaking.

As for Deborah's presentation and my reputation for presenting valuable, interesting, and enjoyable forums, I knocked this one out of the park. Heads were bobbing up and down with approval and recognition about her comments. Eyes were glued, attention was evident. Feedback was sensational. Deborah's speech ignited a sizzling atmosphere for openness, conversation, and camaraderie.

I highly recommend Deborah as a speaker, as a consultant, as a business person to add great value to anything with which she is involved. You will be doing yourself a favor to bring her on board for any project.

Sincerely,

OPTIMAL LEVEL

Linda I. McCabe
President

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